



Unlocking gender-smart *capital* at scale.

2024 Membership
Prospectus



A smiling woman with long red hair, wearing a black sleeveless top, stands in front of a whiteboard. The whiteboard has faint, illegible drawings on it. A yellow callout box is overlaid on the left side of the image, containing the 'Contents' section.

Contents

About 2X Global	03
Our members	04
Member benefits	07
Current members	08
Membership contributions	10
Join us today	11

➤ Every day, there are reports around gender equality, diversity and inclusion investments. The one thing that's not moving as quickly as we would all like, is capital shifting into the area in spite of a clear rationale and commercial opportunity. A supportive, strategic and expert community like 2X provides a critical mass to help advance this work, helping us to change both minds and markets.

— Jennifer Buckley, Founder and Managing Director, Sweef Capital

Unlocking gender-smart *capital* at scale

2X Global is a global membership network and field-building organisation working with the entire investment ecosystem to shift mindsets and markets around the opportunity in gender lens investing.

We build capacity and commitment, advance standards, and shift markets to ultimately unlock gender-smart capital at scale – alongside our members, key partners and the wider finance community.

Our flagship initiative, the [2X Challenge](#), has raised over US\$ 27.7 Billion investments under the 2X Criteria since 2018.

Strategic pillars

Build investor capacity

Knowledge, partnerships, and tools that deepen investor commitment

Advance standards

Track capital mobilised, financial performance, and gender impact

Shift markets

Drive investor commitments at scale, unlock capital, shape financial innovation

US\$ 27.7 *Billion*

total gender lens investments under the 2X Challenge since 2018.

The second round of the 2X Challenge (2021-2022) exceeded its US\$15 Bn target, raising US\$16.3 Bn in gender lens investments, benefitting 473 businesses in emerging markets.

2XChallenge

How we do it

Build capacity

Deepen your commitment to gender lens investing and engage with a global network through peer learning sessions, trainings, and tools all available in 2X Connect, our dedicated digital platform

- › Join a community of practice to learn best practices and be at the forefront of gender-smart strategies
- › Access investment tools, knowledge, and resources
- › Increase your visibility and network within 2X to find co-investors and strategic partners
- › Attend the 2X Annual Member Meeting and join regional 2X Member Meet-ups

Advance standards

Broaden industry engagement on standards in gender finance

- › Apply the 2X Criteria in your investments
- › Adopt 2X Certification to further credibility, transparency and accountability
- › Align with the 2X Criteria as a standard-setter

Shift markets

Engage in innovating finance to unlock gender-smart capital at scale

- › Commit to the 2X Challenge
- › Invest in 2X Ignite and build the market for emerging women fund managers
- › Apply to the Climate Gender Equity Fund and increase access to gender-smart climate finance
- › Share your stories and collectively build the case for gender lens investing
- › Co-create intersectional tools and knowledge products that advance gender-smart investing

To read more about who we are and what we do, please visit the website at:

2xglobal.org

Our members

2X Global members include leaders from asset and wealth managers, development finance institutions, fund managers, family offices, pension funds, banks, financial institutions and insurance companies, foundations, philanthropy and donor agencies, corporate investment actors, intermediaries and service providers, and other industry shaping organisations.



We know that we have a long way to go to solve many of the challenges we face, however, we believe that financial institutions are at the centre of environmental and social transformation, and we can make decisive progress through multisectoral efforts such as those powered by 2X Global. We consider membership a valuable piece of our sustainable investment toolkit.

— **Borja Garcia Fernandez, Head of Structuring and Latam Lead, Citi Social Finance**

The community is an intentional, trusted and structured network designed to be an **action-focused and solutions-oriented arena** for investment industry leaders, whether they're seasoned gender finance practitioners or just starting out.

We encourage *candid conversation* about both practical challenges and achievements, curate the right *content and connections* for each member's particular challenge or context, and lend our *collective influence and impact* to strategic engagement and thought leadership.

2X members get access to focused peer learning networks, knowledge products, co-investment platforms, partnership and training opportunities, field-level visibility, and innovative investment tools that all help **sharpen their investment strategies** and **build the pipeline of investment opportunities** – in addition to influencing global markets as part of a powerful collective of peers.





EQT's commitment to value creation for investors requires a long-term, responsible and sustainable approach to investment and ownership. Diversity, equity, and inclusion are a critical lever for delivering on this commitment, and becoming a member of 2X is an avenue to levelling up the integration of DEI into our investment strategies.

— **Tinna C. Nielsen, Equitable Transformation Lead, Social & Human Sustainability (DEI & Human Rights), EQT Group**



Being a member of 2X gives us access to an incredible depth and range of expertise, across both sectors and thematics. This helps us to paint a richer strategic picture that brings together the latest analysis, lived experience, and deep gender knowledge which we can harness in our conversations with partners, as well as amplifying our successes to a considerable combined audience.

— **Steven van Weede, Managing Director, Palladium Impact Capital**

Member *benefits*

Capacity building and tools

- › Join a communities of practice to learn and share best practices, and be at the forefront of GLI strategies
- › Access and co-create intersectional investment tools, knowledge, and resources

Co-investing and pipeline sharing

- › Commit to the 2X Challenge
- › Invest in 2X Ignite and build the market for emerging women fund managers
- › Apply to the Climate Gender Equity Fund and increase access to gender-smart climate finance

Standard setting and credibility

- › Apply the 2X Criteria to your investments
- › Adopt 2X Certification to further credibility, transparency and accountability

Profile-raising and visibility

- › Nominate 2X Board members
- › Gain visibility in the 2X Global directory and newsletters
- › Share your stories and collectively build the case for gender lens investing
- › Collaborate on other PR opportunities

Networking and connections

- › Increase your visibility and network within 2X to find co-investors and strategic partners on 2X Connect
- › Attend the 2X Annual Member Meeting and join regional 2X Member Meet-ups

To read more about our communities of practice and activities, please visit the website at:

2xglobal.org

Together, we *transform the global finance system* by unlocking gender-smart capital at scale

Asset Owners



Asset Managers



Service Providers



Membership contributions

2X Global's contribution structure has been carefully considered alongside industry benchmarks. The structure below has been designed to support our organisation in delivering maximum impact and continuing to innovate in line with the needs of the field. Membership includes access for multiple people within an organisation, across different regions or departments to accelerate organisational transformation and impact.

DFIs, MDBs, PDBs, Fund Managers, Family Offices

AuM below 1bn US\$	US\$6,000
AuM between +1bn and 5bn US\$	US\$10,000
AuM between +5bn and 15bn US\$	US\$12,500
AuM above 15bn US\$	US\$15,000

Financial Institutions (Banks, NBFIs) and Foundations

AuM below 50m US\$	US\$6,000
AuM between +50m and 500m US\$	US\$12,500
AuM between +500m and 1bn US\$	US\$15,000
AuM above 1bn US\$	US\$20,000

Pension Funds and Institutional Investors, Wealth Management Firms

AuM below 1bn US\$	US\$15,000
AuM between +1bn and 15bn US\$	US\$17,500
AuM above 15bn US\$	US\$20,000

Donor organisations

Min. **US\$20,000** funding for 2X Global workstreams

Companies with investment activities

Annual revenues below 1bn US\$	US\$6,000
Annual revenues between 1bn and 15bn US\$	US\$12,500
Annual revenues between 15bn and 25bn US\$	US\$15,000
Annual revenues above 25bn US\$	US\$20,000

Companies with advisory activities

Annual revenues below 10m US\$	US\$6,000
Annual revenues between 10m and 1bn US\$	US\$12,500
Annual revenues above 1bn US\$	US\$17,500

Other industry shaping organisations

Annual revenues below 10m US\$	US\$6,000
Annual revenues above 10m US\$	US\$12,500

Code of Conduct

Our member Code of Conduct is intended to articulate the values and norms which are foundational to 2X Global's culture. Clear expectations help us generously offer mutual support, foster learning and curiosity, disagree productively, and share experiences candidly.

In the spirit of cultivating a thriving global community dedicated towards unlocking gender-smart capital at scale, members embody these values in all their interactions within and beyond the 2X Global community.

Actively engage.

- › As an action oriented organisation, we expect and value our members' active engagement and intentional commitment to advancing gender lens investing.

Be values led.

- › We strive for collective impact, invite curiosity and support for each other by building meaningful relationships, forging collaborations and amplifying fellow member's impact outcomes.
- › We welcome contrarian thinking, handle different approaches with humility and we will raise our disagreements with respect and integrity.

Exercise confidentiality.

- › In honour of our 2X community, confidentiality is the foundation within which we operate and communicate to uphold privacy and nurture trust.
- › We will refrain from disclosing any information of the members or information shared by members within the community, without explicit consent from those involved.

Engage in purposeful sharing.

- › As part of a global community, who firmly believe we're stronger together, we will be intentional when sharing our voice, expertise or time.
- › We are a share not sell platform, and will withhold from overwhelming other members with the primary intention of fundraising.

Practise zero-tolerance.

- › In our community we provide a safe space for sharing and collaboration. Therefore, we do not tolerate any form of violence, harassment including sexual harassment, discrimination and abuse of power and authority.

Lead with mutual respect.

- › As part of an inclusive, innovative and collaborative community, we value each other's diverse voices, expertise, experiences and time.
- › This extends outside of our events as well, where you will represent 2X and lead, aligned with our values.

Shape the future of finance *with us.*

We invite forward-thinking investors, intermediaries and innovators who believe that *inclusive, equitable, and gender-smart systems of finance* can only be achieved by working together.

If you would like to apply for membership please contact Marijn Wiersma, Director of Community and Innovation

marijn@2xglobal.org



➤ responsAbility is committed to positive societal change through targeted investments. It is my opinion that we must integrate a gender lens to achieve impact, which is why the 2X community plays a powerful role in terms of leveraging expertise across markets and sectors.

— Corianne van Veen, Senior ESG and Impact Officer, responsAbility AG